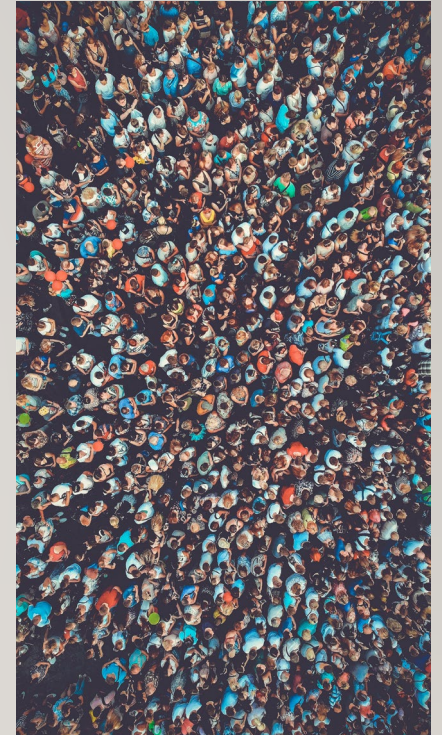




Show Customers Where
Your Heart Is And They Are
Sure To Find You....



You're about to learn how your business can greatly benefit from drastically increased customer exposure by supporting Bobbi & the Strays



YOUR BUSINESS



BOBBI'S STORIES



SIMPLE SOCIAL POSTS



AN ENORMOUS,
EXPANDING
AUDIENCE

BONUS: TRUST, POSITIVE SENTIMENT, AND GOOD WILL TOWARD YOUR BRAND

WHO YOU'RE WORKING WITH

- Bobbi & the Strays is non-profit, no-kill animal rescue organization that has served the Greater New York Area since 1998.
- They have rescued, spayed, neutered, and homed thousands of dog and cats while educating the public to prevent animal abuse and neglect.
- Relying solely on donations of supplies, pet food, and dollars, Bobbi & The Strays efficiently and expertly manages these resources to save as many pets as possible.



WHY THIS WORKS

When it comes to social media, nothing connects quite like people and pets...



- About 65% of pet owners post about their furry friends on social media two times per week
- 16% post more than four times per week
- 33% said they post about their pets as much (and as often) as they do about their human family
- 13% admitted to posting about their pets even more than they do their human family!

And...

67% of U.S. households own a pet!

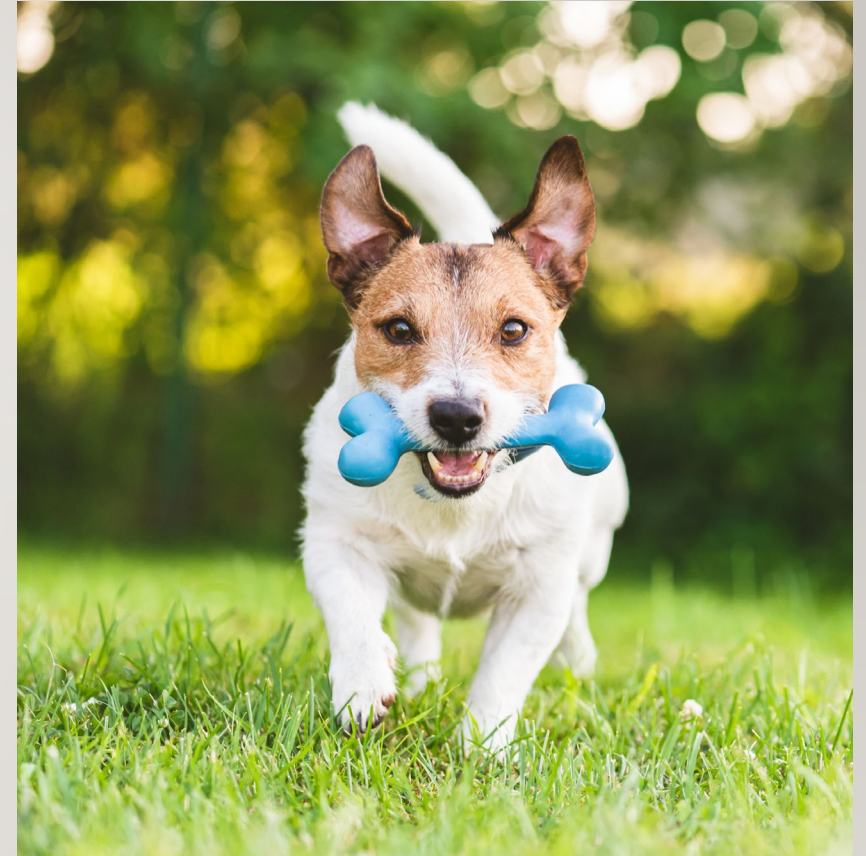


WHAT



BRINGS TO THE TABLE:

- 23,000 Followers on Facebook.
- 5,300 Followers on Instagram
- A sterling reputation throughout the Greater New York Area as a reputable non-profit with enormous success saving the lives of animals
- A social media marketing team that promotes your story
AT NO COST TO YOU
- The enormous animal-loving public and all their friends!



HOW IT WORKS – Post One: “The Appeal”



- Take a photo with one of our pets up for adoption. You can visit our facilities, or we may be able to come to your place of business.
- We'll post your picture with your company's logo and link to your Facebook page or website.
- This photo will be used to let people know the pet is available for adoption.
- If you have employees, the excitement of participating in the program is priceless!
- Let them get involved and know they work for a community conscious organization.



See the Likes and Shares Explode!

HOW IT WORKS – Post Two: “The Adoption & The Hero”



- Once we have an adoption, we'll photograph the pet again with their new family.
- We'll feature your logo again, link to your website and / or Facebook page and thank you for helping to make this wonderful adoption happen!
- You get a 2nd opportunity to show your generosity and bring this story to its heroic conclusion!
- Viewers will see that your support helped save a pet's life.
- Your current and potential customers will see that your business supports our community's most vulnerable – homeless pets.
- It shows compassion, trustworthiness, and best of all – Heroism!

2.5K 119 Comments 110 Shares

Some more of our success stories...



406 77 Comments 30 Shares



108 24 Comments 30 Shares



787 44 Comments 54 Shares

What's all this positive exposure worth to you?

Kennel Sponsorships Start at \$200

Contact Iris Berrios at 347-262-8563
iris@bobbicare.org